Access Control 3.0

Subheading: Door access control systems are evolving: are you keeping up?

Get our latest eBook to discover the **7 pillars of a future-proof residential solution** and use them to anticipate your customer’s needs and succeed

**CTA: Download the eBook**

What is Access Control 3.0 - and why should you care?

**Access 3.0 represents a significant, fundamental shift in technology**. The humble lock and key era became obsolete in the 1980s with the invention of RFID and chips, and soon, that technology will a relic of the past, too.

Download the eBook to find out:

* What **Access Control 3.0** involves
* Which are the **best products that meet its standards**
* **What to look for** in an access control provider
* How you can **fit modern technology** into **any residential project**
* Howthe 7 pillars of Access Control 3.0 will **make you an industry pioneer**
* What you should know when creating adoor access control system

Bullet points:

The 7 pillars of Access Control 3.0   
What should you demand from your access control system?

1. IP technology

IP technology is the cornerstone of Access Control 3.0 – **you cannot have a future-standard** door access control system **without IP technology**. But – as with any technological leap - it can seem intimidating at first to navigate the vast range of technology out there and understand why it’s beneficial.

Sometimes, installers forget that **IP is accessible to even tricky retrofit projects**… Analogue devices are fast becoming obsolete and for good reason. But **which devices should you choose**, and why do you need it?

1. Mobile Access

Speaking of obsolete, do you remember the last time you took your credit card out? No, us neither. In the future, keys will head the same way! But it’s not just about the distant future. Phones are an indispensable part of our daily lives*today*, **so find out why residents are demanding mobile access and how to implement it!**

1. Multi-user technology

Something any technological leap prioritises: *convenience.* No residential development can only offer mobile access – since not everyone entering the building lives there. So, what’s the Access Control 3.0 solution to this dilemma? **Ensure that intercoms and access devices have multi-user technology with a variety of access options**. But which devices and technologies should you use, and in which other ways can access control offer residents convenience?

1. Remote management

Another way the standards of Access Control 3.0 improve your life: by allowing for **remote site management** **and configuration**. We all know that remote working is not only the new standard for companies but has made work **more cost-effective and efficient**. Find out **what to look out for when choosing a provider**

1. Cybersecurity

If technological advancement is not done properly, it may increase security risks. But how does **choosing the right access control provider ensure that your door access control system outmatches the risk**? And what do they do to achieve that goal?

1. Environmental, social, and corporate governance (ESG)

Access control companies are not immune to consumer expectations of environmental responsibility: climate change and waste reduction are two crucial parts of the current conversation. **Access Control 3.0 standards demand attention be paid to ESG** – despite the access industry’s tendency to leave it as an afterthought. So, what can access control companies do to be more environmentally conscious and **what should you look out for**?

1. Privacy and the protection of personal data

Finally - access Control 3.0 demands that we pay attention to the security of users – including their personal data. After all, we’re dealing with people’s most private areas: their homes! **Discover how being selective in your choice of access control provider can give your residents peace of mind at home** and allow you to complete your journey into the future of Access Control 3.0!

Get your guide to Access Control 3.0

Everything you need to know about the new era of door access control systems is waiting for you to discover! Download it, share it with your customers, but most importantly - enjoy the read.

CTA: I demand the future! (whitepaper)

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**Discover Access Control 3.0**

Download our eBook: the ultimate guide to the future standards of residential access and how they can make you succeed

Text for pop-up window

**Are you ready for Access Control 3.0?**

Download our eBook: your guide to the future of residential access (whitepaper)

PPC

**Headlines (up to 5) - max 30 characters incl. spaces**

Access Control 3.0

A new era of access

Download the 2N eBook

Find out more

Demand the future

**Long headlines (up to 5) - max 90 characters incl. spaces**

Download your guide to the new standards of Access Control today

Access Control 3.0 standards will make you an industry pioneer & advanced your business

Get the Access Control 3.0 eBook: the products you need to meet customer demands

Download the 2N eBook about Access Control 3.0**:** demand the future

Read up on the 7 pillars of the new era of access control

**Descriptions (up to 5) - 1 max 60 characters and 4 max 90 characters incl. spaces**

Your guide to the future standards of access control and today’s customer demands

Let our eBook walk you through the future of Access Control and why you need it

Enter the new era of opening doors and demand only the best from your access control

Discover the 7 pillars to success: Access Control 3.0

Find out how meeting future standards for residential access will make you succeed

Copy for NL

**Access Control 3.0: demand the future**

Download our eBook to discover the 7 pillars of 21st century residential access, the products you should use, how to bring modern technology into any project, and what to look for when choosing an access control provider.

CTA>> Download the eBook (whitepaper)

Email

**Headline:** Access Control 3.0: the future is here

**Subheading:** Download the eBook to learn how to get the best from access control and please your customers

**Body:**

Hi there,

Do you have residential projects in the pipeline and want to keep up with increasing customer demand?

**Download 2N’s latest eBook** to learn out about the era we’re calling **Access Control 3.0**: what it means for you, your business, and how **it will make you a pioneer** in the industry.

**Why is multi-user technology vital**, and **how can you make bulletproof cybersecurity a guarantee**? What do **users really want**, and how can **choosing the right solutions** make sure they get it?

CTA> Download the eBook (whitepaper)

What’s included?

* Your **guide to the 7 pillars of Access Control 3.0:** the future standard of access
* The **best products** for modern access control
* What to look out for when choosing a provider
* **How to implement 21st century access into retrofit & newbuilds**

Don’t fall behind, demand the future - today.

Best,

The 2N Team