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HP Banner example:

**Become a 2N Certified Installer**

Stand out from the crowd, be trained and endorsed by access industry professionals, and grow your sales network

[>>Discover more](https://www.2n.com/en_GB/cip)

Email example:

**Subject:** Join the 2N Certified Installer Program

**Headline:** Your chance to stand out: become a 2N expert and enjoy all the benefits the program brings

**Body:**

Dear valued customers,  
  
Looking to set yourself apart in a competitive landscape? Grow your business and sales network by becoming a part of the **2N Certified Installer Program.**   
  
**What is the 2N Certified Installer Program (2N CIP)?**

* It’s the new channel program by 2N offering system integrators and installers the chance to be a part of our global network
* You’ll be trained by 2N in expertly installing, configuring, and maintaining 2N's market-leading products
* You’ll enjoy a host of sales, marketing, and technical benefits
* There are some requirements to join: [**please see the 2N website for more info**](https://www.2n.com/en_GB/cip)

**What's in it for you?**

* Become a 2N expert
* Get leads from 2N
* Get officially endorsed and recommended by 2N
* Get familiar with the future of the access control industry: connectivity, cloud services, and faster integration
* **​​​​​​**Stand out from your competition and evolve your business with 2N!

**Enhance your skills and expand your business**. Visit our website to learn more about the certification program and to register for upcoming training sessions.

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| |  | | --- | | [CTA> Join the program](https://go.2n.com/CIP-membership-request?_gl=1*1hd7844*_gcl_aw*R0NMLjE3MDEzNjEyOTkuRUFJYUlRb2JDaE1JX3BYUGo5dmpnZ01WbzVSUUJoM1o1d0ZSRUFBWUFTQUJFZ0lnVGZEX0J3RQ..*_gcl_au*MTYyODIzMTA3NS4xNzAxMDk0MTY3LjcyODIwMTMyLjE3MDEzNTk4NjkuMTcwMTM1OTg2OA..) | |

If you have any questions, please feel free to **contact** us.